KBG Community Activities

Big Butt/Pod Clean-Up

Clean up your favorite park or picnic spot and get rid of dirty cigarette butts and empty Juul pods! Check with the city, town, or county to make sure it's okay to perform the clean-up, then hand out flyers and advertisements about what you intend to do a couple of weeks beforehand. Recruit some friends as volunteers and assign each one a specific area of the location to clean.

Collect cigarette butts in garbage bags and count them along the way.

Present the garbage bags full of cigarette butts to a local public figure such as a mayor or county commissioner and contact the media to be there so they can announce the event to the public. You can announce how many cigarette butts you picked up when you hand them over.

You'll need garbage bags and gloves for each volunteer. Also, be sure to remind volunteers never to pick up needles or other suspicious items. Let volunteers know who to contact if they find any of these items. You may also want a KBG banner to place in the background for media interviews.

How to count this KBG Force Activity: Report one KBG Force Activity for each clean-up performed.

Community Announcements

Get out in your community and make some announcements These announcements can be anything from sharing tobacco facts at church to including information on a scrolling marquee. You can announce an upcoming KBG event or tobacco-related facts. Once you decide what message you want to spread, make sure you get proper permission!

How to count this KBG Force Activity: Report one KBG Force Activity for every day announcements are made.

Ashtray Art

Students develop other uses for ashtrays. The new works of art could be displayed at an art show or showcased in school or at a local community center. The designer of the most creative ashtray could receive a prize.

How to count this Force Activity: Report one Force Activity for every piece of ashtray art created and displayed to the school or community.

Education Events

This could be any school or community event at which your KBG Force is working to educate the audience about the dangers of tobacco. For example, you could host a parent info night or present information about vaping at a neighborhood meeting.

How to count this KBG Force Activity: Count one KBG Force Activity for every event your KBG Force hosts.

Lawmaker Visits

If your KBG Force meets with a lawmaker of any kind (City Council/County Commission/state or national lawmakers) to discuss tobacco issues and what your KBG Force is doing to educate your school and community about the dangers of tobacco use.

How to count this KBG Force Activity: Report one KBG Force Activity for every visit that you complete!

Listening Session

We want to hear from YOU!

To make sure that KBG is keeping up with what is happening with the latest tobacco trends in your schools and communities, we are introducing listening sessions this year!

How it works: you can conduct a listening session with your KBG Force or with a class or club. Once you have a class or meeting scheduled, email Jordan at Jordan.carter@lung.org to set up a time and date for your session. Jordan will then set up a phone call or Microsoft Teams videoconference according to your preference.

During your scheduled session, your Force or class can let us know what tobacco products are being used among their peers, what concerns they have about tobacco product and use, and what they are hearing and seeing in their school and community.

How to count this Force Activity: Count one For Activity for every Listening Session your Force schedules.

Over Vaping

Vaping has been in the news a lot recently as health officials believe it is responsible for a spate of lung illnesses across the country. With more people aware of the dangers of vaping, now is a great time to encourage the public to think about what they might have to give up because of vaping. For this Force Activity, KBG Members will make signs or a display to tell others what they are choosing over vaping and why. For example: "I'm not letting popcorn lung get in my way. I'm choosing track over vaping."

How to count this Force Activity: Count one Force Activity for each set of signs or each display created.

Create Your Own Community Activity

Here is your chance to use what you know about the dangers of vaping to create your own event focused on vaping cessation or education. The event must include the following:

- At least one talking point from ALA one or more of the following ALA resources
    - American Lung Association's Comprehensive Approach to Ending the Youth Vaping Epidemic Model
    - E-cigarettes, Vapes and JUULs - What Teens Should Know | American Lung Association
    - E-cigarettes, Vapes and JUULs - What Schools Should Know | American Lung Association
    - Why Kids Start Smoking | American Lung Association

How to count this KBG Force Activity: Report one KBG Force Activity once the activity has taken place along with pictures of the activity or event with a short description.