American Lung Association.

Timeline: American Lung Association's Efforts to Eliminate E-Cigarette Use Among Youth

The Lung Association works to create a tobacco-free future for all with an objective to reduce youth tobacco use to 6% and down to 15% for youth e-cigarette use by 2025. National strategies to meet this goal have required a multi-component comprehensive public health approach to addressing the youth vaping epidemic through programmatic components inclusive of youth activism, education, policy change, prevention, intervention and cessation. Since the U.S. Surgeon General declared youth vaping an epidemic in December 2018, several programmatic components have been implemented. **Check out our timeline of progress made!**

2018

DEC

U.S. Surgeon General declares youth vaping an epidemic.

2019

SEPT

Lung Association launches INDEPTH® Alternative to Suspension/ Citation program and facilitator certification training that helps schools and communities address the teen vaping problem in a more supportive way.

NOV

Lung Association CEO Harold Wimmer attends White House listening session.

2020

AUG

Lung Association re-launches Not On Tobacco (N-O-T) program and facilitator certification training to offer a voluntary teen-centered cessation program now inclusive in addressing all tobacco product use, including e-cigarettes.

SEPT

Lung Association launches Vape-Free Schools initiative and "Get Your Head Out of the Cloud" campaign.

Lung Association launches targeted 12-point advocacy plan addresses policy at the local, state and national level to end the tobacco epidemic.

2021

JUL

Lung Association launches NOT for Me, a self-guided, mobile-friendly web-based tool based off our Not On Tobacco (N-O-T)® youth cessation group program that gives teens the resources to quit vaping, smoking or chewing tobacco products

2022

JUL

Launch of "#DoTheVapeTalk" campaign

2023

JAN

Lung Association launches free one-hour ACT to Address Youth Cessation online training to educate healthcare providers, community-based youth leaders and school officials in conducting a brief intervention among teen tobacco users.

MAY

Lung Association launches Youth Empowerment Website to bring together youth and young adults nationwide to help build, participate and live in a world free of lung disease by finding inspiration, passion and taking action.

JUL

Lung Association launches **Addressing Tobacco Use Health Equity Toolkit** series on Lung.org/ EmpowerYourCommunity educate, build confidence among public health professionals in addressing commercial tobacco use among Black, Indigenous and Hispanic/Latino youth through culturally relevant resources.

AUG

Lung Association launches Comprehensive Approach to Ending Youth Vaping Model for schools to implement evidence-based and proven effective programs through youth activism, education, policy change, prevention, intervention and cessation.

SEPT

Lung Association implements its 7th statewide youth empowerment coalition in Arizona, joining the ranks among those established in Delaware, New York, Pennsylvania, Rhode Island, West Virginia and Wisconsin to engage and empower youth and young adults to build, participate, and live in a world free of lung disease.

2024

JAN

Lung Association launches online version of INDEPTH Alternative to Suspension/Citation program to further serve rural communities.

AUG

Lung Association will launch **NOT for Me in Spanish** to further serve Hispanic and Latino communities nationwide.

Lung Association will launch **INDEPTH Online in Spanish** to further serve Hispanic and Latino communities nationwide.

Lung Association will launch a **Parent-Led Prevention and Intervention LMS Training Module** to provide youth guardians with the knowledge, tools and confidence to talk to their teens about vaping and nicotine use.

Learn how you can help promote evidence-based programming throughout school and community-based settings at:
E-Cigarettes & Vaping | American Lung Association.
Questions? Contact VapeFree@Lung.org