VOICE: March 2025

Spring Into Healthy Lungs

Event Recap: Shue-Medill Middle School

Earlier this month, Shue-Medill Middle School's KBG group hosted Sterlen Barr and his RAP Prevention Group. Together, they were able to put on a great assembly that included students, faculty, and staff in tobacco prevention education. Thank you to Shue-Medill for providing the space for this wonderful event!

Save the Date: Turquoise Takeover & Lung Cancer Action Week 2025!

Mark your calendars for the upcoming Turquoise Takeover and Lung Cancer Action Week 2025!

When: May 5th - May 11th, 2025

Join the American Lung Association in its Turquoise Takeover and Lung Cancer Action Week. During this week, the focus will be on raising awareness around lung cancer and work towards defeating lung disease.

Click Here to Learn More LUNG FORCE

Now Available: Addressing Tobacco Use Among Youth and Young Adults Toolkit

The American Lung Association has put together a toolkit to provide appropriate resources for preventing and reducing tobacco use in youth and young adults across the nation. Download the free toolkit today to use as a resource amongst youth and young adults in the community.

Click Here and Scroll to the Bottom to Download the Toolkit

Calling All KBG Adult Advisors!

Registration to become an KBG Adult Advisor is still open!

Are you interested in becoming a role model for youth in your community? Do you want to make a change against Big Tobacco in Delaware? If you said yes, explore becoming a KBG Adult Advisor!

Click Here to Learn More and Register Today

N-O-T & INDEPTH

N-O-T: Not on Tobacco - Proven Teen Smoking and Vaping Cessation Program

N-O-T is an evidence-based program with an impressive success rate, with approximately 90 percent of teens who participate in the program cutting back or quitting tobacco all together. Post program, Not On Tobacco® program youth also have been shown to have better grades, higher motivation, fewer absences, better relationships with teachers and fewer school tobacco use policy violations.

N-O-T is taught by a trained and certified adult in ten, 50 minute sessions.

If you are interested in getting involved, please reach out to Claire.Coupard@lung.org.

For more information on N-O-T, click here.

INDEPTH: Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health - An Alternative to Suspension or Citation

INDEPTH is a new, convenient alternative to suspension or citation that helps schools and communities address the teen vaping problem in a more supportive way. Instead of solely focusing on punitive measures, INDEPTH is an interactive program that teaches students about nicotine dependence, establishing healthy alternatives and how to kick the unhealthy addiction that got them in trouble in the first place.

INDEPTH is taught by a trained adult in four, 50 minute sessions. Each session addresses a different tobacco-related issue and can be facilitated either in one-on-one or in a group setting.

For more information on INDEPTH, click here.

INDEPTH®

KBG Website

Make sure to check the *newly updated* KBG website for important updates, event registration, resources, event calendar, and so much more! The KBG website is the best place to get information on the KBG.

Visit Our Website

KBG is on Social Media!

Make sure follow KBG on social media. We love to connect with our followers!

@KBGdelaware on all social media!

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