



KBG 2021 Virtual Summit

Frequently Asked Questions

What is the Virtual Summit?

The 2021 KBG Virtual Summit is a free, online, on-demand educational event for teens who are passionate about tobacco prevention. The virtual event officially begins with a welcome from our emcee, Patrick ‘Pacman’ Perez, then Forces (or individuals) will dive into pre-recorded sessions from Keynote speaker, [La Tanisha Wright](#), a former Big Tobacco Marketing Executive turned passionate, internationally known and nationally acclaimed tobacco control advocate. Then, hear from Force Captains in a Q&A panel. You can also partake in fun activities such as a virtual escape room and dance breaks! In addition to the on-demand portion, there will also be fun live Zoom sessions that Forces (or individuals) can participate in!

When does the event start and conclude?

The Summit is available on-demand from Friday, March 19th – Monday, April 5, 2021. You may complete the full event in one day or break it up over a couple of days. Expect to spend around 1.5 hours to complete all sessions and activities.

It’s free, do I even need to register?

Yes, you need to register online at <https://kbgde.org/virtual-youth-summit>. Plus, everyone who signs up and completes the Summit will receive a cool, **free T-shirt!**

Do you have to be a current member of KBG to participate?

The Summit is open to all middle and high schoolers in Delaware who are passionate about stopping the lies of Big Tobacco. However, we would love to have you become a member and support the cause. Sign up (it’s free!) at <https://kbgde.org/join>.

How do I participate?

Visit <https://kbgde.org/kbg-virtual-youth-summit/> to view the videos and partake in the on-demand activities. There’s a checklist to keep track of your progress. **Be sure to complete the survey to be entered to win PRIZES!**

LIVE Sessions: 30-minute live educational and fun networking Zoom sessions listed below. Just click the links to join!

- [Friday, March 19th at 7:00pm – “Dance Break with Patrick!”](#)
- [Monday, March 22nd at 4:30pm – “Q&A with La Tanisha Wright”](#)
- [Friday, March 26th at 7:00 pm – “Networking and Games!”](#)

What materials will I need?

Everything needed for the virtual event can be downloaded/viewed directly from the Summit event page.

Should we share photos on social media?

Heck yes! Please share photos using hashtag **#TobaccoFreeDE**.

Who do I contact with additional questions?

Please contact Matt at matt.coyle@lung.org.