

KBG VOICE monthly news & updates

January 2020

UPCOMING EVENTS

February 5, 2020

KBG Force Captain
Conference Call
7:00 PM to 8:00 PM

March 4, 2020

KBG Force Captain
Conference Call
7:00 PM to 8:00 PM

March 18, 2020

Take Down Tobacco
National Day of Action
(formerly Kick Butts Day)

FORCE SPOTLIGHT

Check back here next month as we start to spotlight KBG Forces who are doing great work in their communities.

MONTHLY CAMPAIGNS

February 2020

Love Your Lungs

March 2020

Take Down Tobacco
National Day of Action



KBG Celebrates 20 Years!

KBG Celebrated the 20th Anniversary of Delaware's Youth Movement Against Tobacco and Nicotine with a 1920s New Years event! Remarks by Governor John C. Carney and State Representative Debora Heffernan kicked off the fun night.



Governor John C. Carney joined KBG for some remarks on the 20th Anniversary.

KBG presents the Lifetime Achievement Award to Deb Brown, Chief Mission Officer of the American Lung Association and Sheri Towner-Gabrelcik, former KBG

RESOURCES

Check out the Healthy Delaware website for FREE tobacco and nicotine resources. Brochures, poster, rack cards, etc. all available at no cost.

They will ship these items directly to you!

[Order Resources](#)

Program Manager for their creation of the KBG in 1999. Without their hard work, determination and creativity, the KBG would not have been created.



From L to R: Deb Brown, Chief Mission Officer - American Lung Association, Julian Santiago, Statewide Chair, and Matt Coyle, Health Promotions Specialist - American Lung Association

2020 Youth Summit



Kicking Off 20 More Years of the KBG!

Over 125 youth from across the state came together for the 2020 KBG Youth Summit. Saturday and Sunday were filled with training, team building, workshops, and fun! We had a range of attendees some who had not attended a retreat before and our seasoned KBG youth leaders and advisors.

Thanks to our friends at the Division of Alcohol and Tobacco Enforcement for spending time with us talking about the Cooperative Underage Witness program and how enforcement works with tobacco control.

We cannot wait to make next year's Youth Summit bigger and better. Who's in?

[Service](#)



WANTED: CAESAR RODNEY RACE VOLUNTEERS

Sunday , March 22

**Tubman- Garrett Riverfront Park Wilmington, DE
7 a.m. to 2 p.m.**

Base Camp Volunteer opportunities include helping with Setup and Break Down, Registration, Refreshment Tent, Volunteer and Course Marshall Check In, & Staffing Event Tents

**Shifts lengths can be adjusted based on assignment and availability*

**ARE YOU INTERESTED?
CALL US AT (302) 565-2070 OR
GO TO CRHALF.COM
TO SIGN UP!**

Hours Opportunit y

Need service hours for school? The American Lung Association needs your help for the 2020 Caesar Rodney Half Marathon/5K! There are many different jobs that need to be filled and we would love to have you be a part of our volunteer team.

Interested in getting volunteer hours? Check out the flier to the left to see how you can sign up!

This is not a KBG event



Kick Butts Day is Now Take Down Tobacco National Day of Action



"This year marks the 25th Kick Butts Day — the Campaign for Tobacco-Free Kids' national day of activism that empowers youth to stand out, speak up, and seize control against Big Tobacco"

The event will take place on March 18, 2020. Click the link below to see how your KBG Force can be involved on the National Day of Action. The Campaign for Tobacco-Free Kids is providing FREE event day kits!

[Take Down Tobacco National Day of Action](#)

Force Captain and Advisor Bulletin

KBG Online Store

If you need incentives and other resources, make sure you place your order on the KBG online store. Force Captains and Advisors have the link in your email. All orders for incentives and resources should be done through the online store. If you want to get something custom or do not see a product listed online, please email Matt.



Monthly Reports (Advisors)

Advisors should be completing a monthly report for their Force **each and every** month, even if there is nothing new to report. A previous month's report submission is required to receive incentives and supplies.

Monthly Conference Calls (Force Captains)

Force Captains are required to attend all of the Force Captain conference calls or email Matt with your absence. Force Captains that fail to attend the conference call or email Matt will be removed for the KBG Force Captain email list and will have to re-apply to be a Force Captain in Fall 2020.

Membership (Advisors and Force Captains)

All youth who attend your KBG meetings should be entered on the spreadsheet that is linked to your monthly report. Even if the youth only come to one meeting, please include them on the report. We want to record how many students are coming to KBG meetings. If you would like all of your youth to get this monthly KBG VOICE newsletter, have them provide their email on your meeting sign in sheet and send their email addresses to Matt.

KICK BUTTS GENERATION | [\[www.KBGde.org\]](http://www.KBGde.org)



American Lung Association | 630 Churchmand Road, Suite 202, Newark, DE 19702

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Sent by matt.coyle@lung.org in collaboration with



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