Smoking Is Spookier than Halloween!
October Theme: Hallowed Hallways

Did your Force participate in Haunted Hallways, or another campaign event in October? We want to know about it! The best way to let us know that you participated in a monthly campaign is to help your advisor fill out the monthly report. In addition, please make sure to upload your pictures to the KBG Force Captain/Advisor portal so they can be share with everyone. The link to the portal is below.

Upload Event Photos

November Campaign: No Nicotine November

For the November Campaign, KBG socks will be provided as an incentive. The goal of this campaign is to increase the awareness that tobacco and nicotine go hand-in-hand. Cigarettes, e-cigarettes, vapes, JUULs, and hookahs all contain nicotine. Although research is ongoing as to the dangers of JUULs, and e-cigarettes, what is clear - nicotine is not only extremely addictive, in any dose it is extremely dangerous to youth development! It's time to sock-it to nicotine (and tobacco). Make sure to hashtag any social media posts with #ColdTurkey or #NoNicotineNovember

Campaign Details

- Download the Sock-It To Nicotine poster below
- Hang up the poster around your school to advertise when your next KBG meeting will be
- Those who present the poster tear-off get a pair of socks!
- During your meeting, educate your peers on the dangers of tobacco and nicotine (PowerPoint provided)
- If possible, do a lunch-and-learn, or other outreach event (series of announcements, TV announcements, posters, etc.) explaining e-cigarettes, vapes and JUULs all contain nicotine, and the harmful effects of becoming addicted to nicotine and the harmful effects nicotine has on youth development.
- Post on social media using the hashtags! #ColdTurkey #NoNicotineNovember and tag @KBGdelaware
Taking Down Tobacco Training

All Forces are required to complete Taking Down Tobacco Tobacco 101 training. Force Captains who attended the August training have been trained as trainers for this program. They are expected to either Guide or Lead a training for their Force. This will ensure all KBG members participating in outreach events know the truths and facts on tobacco products, and we are spreading the same messages statewide. If your Force does not have a trained Force Captain, please contact Matt Coyle ASAP to schedule your Force’s training.

Force Captain/Advisor Polo Shirts

Do you need a Force Captain Polo or Force Advisor Polo? Complete the form to receive yours. Shirts are reserved for those Force Captains/Advisors who have not received a shirt in the past.

Request Your Polo

Upcoming Events

- November 15 - Great American Smokeout
- November 19 @ 8:00 PM - KBG Council Conference Call - All Force Captains
- December Campaign: Enjoy the Snow #TooColdtoSmoke
- January 2019 - Youth Summit - More Info Coming
Mission Moment
[Julian Santiago]

Please make sure you let Julian know when your Force has completed their Taking Down Tobacco training. Remember, all Forces must complete the training! If you have questions, or need to know more, please contact Julian.

Communications Chat
[Teayra Bowden]

Have you added @KBGdelaware's social on Snapchat, Instagram and Twitter? If not, make sure you do so soon so you do not miss out. Also, when posting about KBG events, be sure to tag @KBGdelaware so that your posts can be seen by a larger audience and we can promote the events you are doing throughout the state.

Statewide Chair Share
[Queen Cornish]

We are looking for people who would like to be on the 2019 Youth Summit Committee. Make sure to let Matt Coyle know if you would like to be included in these meetings and conference calls. The committee will be responsible for planning all aspects of the Youth Summit.

As a Force Captain, you are responsible for helping your Advisor complete the monthly report. Make sure you are keeping track of meetings, events and campaigns for when it comes time to submit the monthly report.

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