

ABOUT

The Kick Butts Generation (KBG) is Delaware's Youth Movement Against Tobacco and Nicotine.

Founded in 1999, and we are still going strong. We know that tobacco companies target youth as 'replacement smokers', and we will continue to educate and empower our peers to remain tobacco and nicotine-free.

We've advocated for the Delaware Clean Indoor Air Act (CIAA), additional taxes on tobacco products, and most recently the law to raise the age to purchase tobacco products from 18 to 21 years old.

We are here to promote a tobacco and nicotine-free lifestyle through education, prevention, and peer-to-peer mentoring. We work to empower our peers to be positive, healthy role-models.

The KBG inspires Delaware youth to be the change they want to see in the community.



Kick Butts Generation

CONTACT US

American Lung Association in Delaware

302-565-2066
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SOCIAL MEDIA

@KBGdelaware



WEBSITE



www.KBGde.org

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KICK BUTTS GENERATION

FORCE CAPTAIN LEADERSHIP PROGRAM

WHAT IS A KBG FORCE CAPTAIN?

Each year, the KBG Youth Movement invites students between the ages of 12 and 18 (6th-12th grade) to apply to be a Force Captain, providing them with an extraordinary leadership opportunity. Working closely with the American Lung Association, KBG Force Captains:

- Attend fun and informative leadership workshops
- Work with other Force Captains on developing KBG goals
- Arrange, plan and implement KBG events locally and statewide
- Actively recruit new members for the KBG
- Work with the American Lung Association on important health and tobacco-related issues
- Work with professional communicators on the nationally acclaimed teen tabloid "VOICE", the KBG website and social media
- Participate in advanced leadership courses
- Assist with training their peers and younger generations in tobacco prevention and education courses



BENEFITS

- Volunteering will benefit you personally and professionally
- Form leadership skills you'll use now and at college
- Connect with teens who have similar interests and ambitions
- Learn to develop and utilize your talents and the talents of others
- Cultivate a positive, purposeful identity
- Play an important role in keeping Delaware youth tobacco and nicotine-free
- Have fun and build bonds with Delaware youth, like you, from across the state

HOW TO APPLY

The KBG recognizes that no one becomes a leader without hard work, dedication and diligence. Being a leader means having to give up some privileges and always being prepared to go that extra mile.

TO APPLY:

- Fill out the application on our website, which includes:
- Provide two (2) letters of recommendation from either an advisor, coach, pastor, and an employer or teacher
- Write an essay (500 words, double spaced, 12 pt. font) stating why you are qualified to be a Force Captain and what experience you have had in tobacco control and prevention. If you don't have any experience, that's okay too. Tell us why you want to be a leader in the KBG.
- Attend a mandatory weekend retreat with the American Lung Association and youth tobacco control advocates like you!
- Get ready to make a difference in your community

Apply at www.KBGde.org