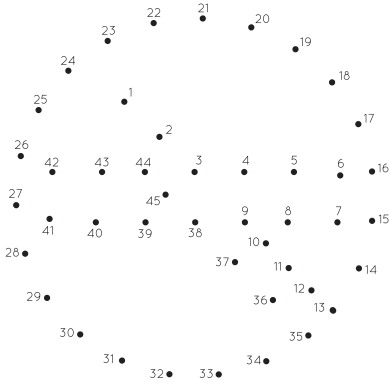
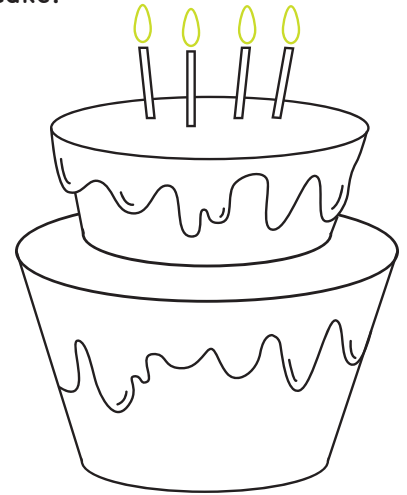




## Flavors Belong in Baking, Not in Vaping

Help us celebrate the progress KBG has made in tearing down tobacco lies by decorating our cake.



### Connect the Dots

Put all the facts together and the picture is clear—there is no upside to tobacco use.

### True or False?

Time to clear the air. Put your tobacco knowledge to the test, then check your answers below.

- 1 In 1994, top tobacco executives told congress that cigarettes aren't addictive. **T or F**
- 2 58% of today's tobacco users started before the age of 21. **T or F**
- 3 Vaping is a safer alternative to smoking. **T or F**

### Word Search

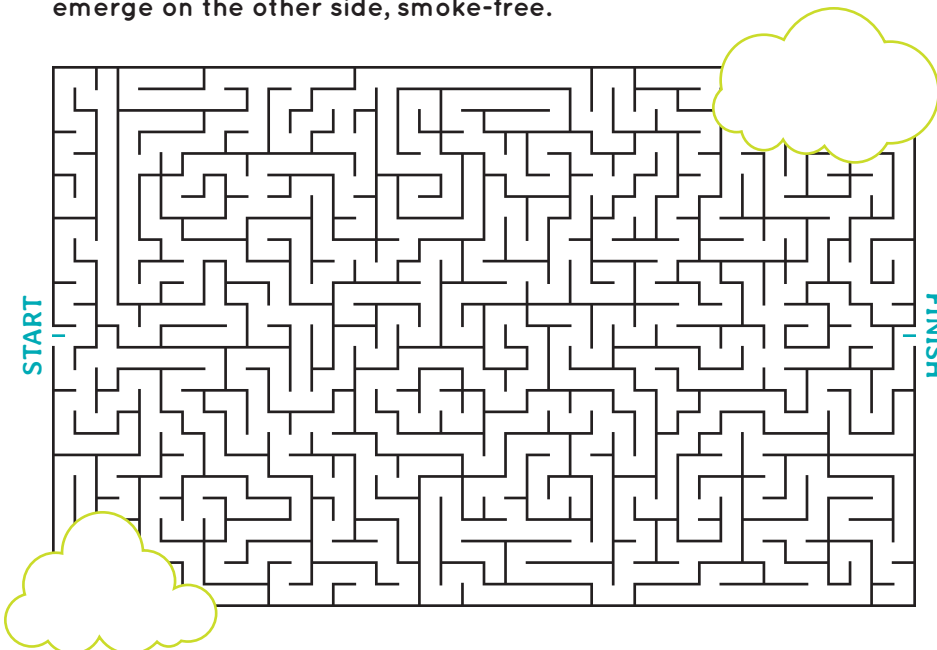
Find these great reasons to quit hiding in the letters below.

U V A O K P K D A J  
 O I E F T L H U H C  
 Y B P E R U T U F D  
 C E N M X V L Q R Y  
 F J V M U H A X G I  
 M M W R P I E G B W  
 O O S T W J W O C T  
 D W X F E N B I W X  
 E Z L U Q L Z K H H  
 E O F L R X I E Y I  
 R U G G I K A M F M  
 F A V X T L F L S I  
 R W X U T O A J L Q  
 P L Y H P X H M X H  
 F T C X S Y O C H A

HEALTH FUTURE VIBE  
 WEALTH SMILE FREEDOM

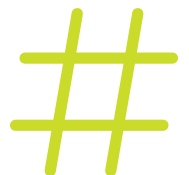
### Lead the Way

Find your way through the maze and emerge on the other side, smoke-free.



### Tic-Tac-Truth

Play a few rounds with a friend, then share a mistruth about vaping with **#TobaccoFreeDE**.



1. True. We know that Big Tobacco always puts their profits first. 2. False. 95% of today's tobacco users started before the age of 21. 3. False. Vaping is another way to feed a nicotine addiction and is dangerous to your health.