

KBG 2022 Virtual Summit

Frequently Asked Questions



What is the Virtual Summit?

The 2022 KBG Virtual Summit is a free, online, on-demand educational event for teens passionate about tobacco prevention. KBG members will hear from our **keynote speaker, 18-year-old Luka Kinard**. He will share his cautionary tale of how his addiction to vaping landed him nearly 40 days of rehab.

When does the event start and conclude?

The Summit is available on-demand from **Monday, April 25th – Friday, May 27, 2022**. You may complete the entire event in one day or break it into two or more sessions. Expect to spend around 1.5 hours to completing all videos and activities.

It's free, do I even need to register?

Yes, you need to register online at <https://kbgde.org/virtual-youth-summit-2022-reg/>. Registration closes **May 11th**. *PLUS*, any Force that gets 12 members to sign up, will receive custom KBG **cookies!**

Do you have to be a current member of KBG to participate?

The Summit is open to all middle and high schoolers in Delaware who are passionate about stopping the lies of big tobacco. However, we would love to have you become a member and support the cause. Sign up (it's free!) at <https://kbgde.org/join>.

How do I participate?

A link on the KBG website will be provided to view the videos and partake in the activities. In addition, we'll share a checklist to keep track of your progress. Be sure to complete the survey to be entered to win **PRIZES!**

What are the "Take Down Tobacco 101" and "The Rise of Vaping" trainings?

These are free, comprehensive youth advocacy training programs created by the Campaign for Tobacco-Free Kids. You will need to visit takingdowntobacco.org, create a free login and watch the two training videos.

TAKEDOWN TOBACCO 101: Learn the basics about tobacco, including the dangers of cigarette smoking and other tobacco use, how the tobacco industry uses marketing tactics to get new customers, and proven solutions to win the fight against tobacco (35 minutes).

THE RISE OF VAPING: Get all the facts about e-cigarettes, what's in them, the harmful effects on the teenage brain, how they are targeted at youth, and how to stay nicotine-free (20 minutes).

What materials will I need?

Nearly everything needed for the virtual event can be downloaded/viewed directly from the Summit event page. The following materials can be downloaded and printed from the landing page and distributed to your Force:

- Summit Checklist & Certificate of Completion
- Activity Sheet (may want to use crayons/colored pencils)

Please share photos using the hashtag **#TobaccoFreeDE**

Questions? Contact Matt at matt.coyle@lung.org.