



Kick Butts Generation

VOICE: April 2024

KBG Monthly Theme: Don't Be a Fool - Tobacco & Nicotine Aren't Cool!

Recap: Earth Day Event



Earlier this month, on April 20th, Shue Medill Middle School's KBG group helped raise awareness of clean air and anti-smoking at their school's Earth Day event. Thank you to the group at Shue Medill for spreading KBG's message!

Upcoming: Tobacco Prevention

Conference



Sign up for the Tobacco Prevention Conference today!

When: Wednesday, May 8th, 2024 - 8:00 AM to 4:30 PM

Where: Clayton Hall, University of Delaware

Join American Lung Association and Delaware Health and Social Services in May for an educational and engaging event. The Tobacco Prevention Conference will be an opportunity for individuals and organizations in Delaware that have the common goal of reducing tobacco use in the state. The conference will consist of different workshops and speakers. Please note that this event is only available to adults and not youth.

[Click to Learn More About & Register for the Tobacco Prevention Conference](#)

Save the Date: Turquoise Takeover 2024



Mark your calendars for the upcoming Turquoise Takeover Week 2024!

When: May 6th-12th, 2024

Join the American Lung Association in its Turquoise Takeover and Lung Cancer Action Week. During this week, the focus will be on raising awareness around lung cancer and work towards defeating lung disease.

[Click to Learn More About This Event](#)

N-O-T & INDEPTH



N-O-T: Not on Tobacco - Proven Teen Smoking and Vaping Cessation Program

N-O-T is an evidence-based program with an impressive success rate, with approximately 90 percent of teens who participate in the program cutting back or quitting tobacco all together. Post program, Not On Tobacco® program youth also have been shown to have better grades, higher motivation, fewer absences, better relationships with teachers and fewer school tobacco use policy violations.

N-O-T is taught by a trained and certified adult in ten, 50 minute sessions.

If you are interested in getting involved, please reach out to
Claire.Coupard@lung.org.

For more information on N-O-T, click [here](#).

INDEPTH: Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health - An Alternative to Suspension or Citation

INDEPTH is a new, convenient alternative to suspension or citation that helps schools and communities address the teen vaping problem in a more supportive way. Instead of solely focusing on punitive measures, INDEPTH is an interactive program that teaches students about nicotine dependence, establishing healthy alternatives and how to kick the unhealthy addiction that got them in trouble in the first place.

INDEPTH is taught by a trained adult in four, 50 minute sessions. Each session addresses a different tobacco-related issue and can be facilitated either in one-on-one or in a group setting.

For more information on INDEPTH, click [here](#).



KBG Website

Make sure to check the KBG website for important updates, event registration, resources, event calendar, and so much more! The KBG website is going to be the best place to get information on the KBG.

Additionally, stay tuned for a brand new website launch coming this Fall 2024!

KBG is on Social Media!

Make sure follow KBG on social media. We love to connect with our followers!

@KBGdelaware on all social media!



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